

# Clinical trial design and cross-cultural issues for PROs

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Mapi Values

# Objectives

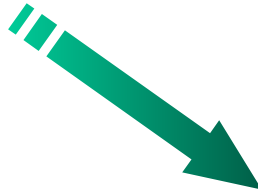
- Trial design issues and potential solutions
- Cross-cultural issues and potential solutions

# List of Abbreviations

- QoL-Quality of Life
- HRQL=Health-related quality of life
- PRO=Patient reported outcomes
- QALY=Quality Adjusted Life Years
- MD=Missing data
- N=Sample Size
- BL=Baseline
- W1,W2,W3, etc=Week 1, Week, 2, Week 3, etc

# Progress in Defining Outcomes

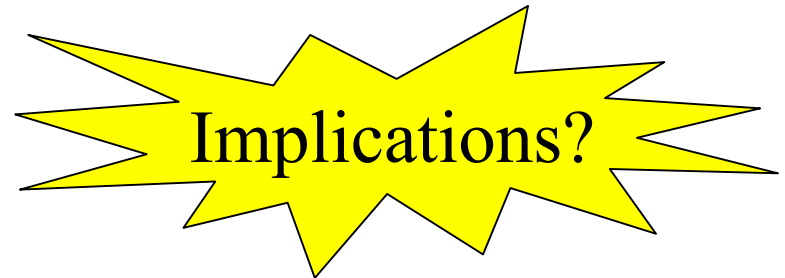
**QoL**



**HRQL**

“Represents the patient’s evaluation of the impact of a health condition and its treatment on relevant aspects of life”

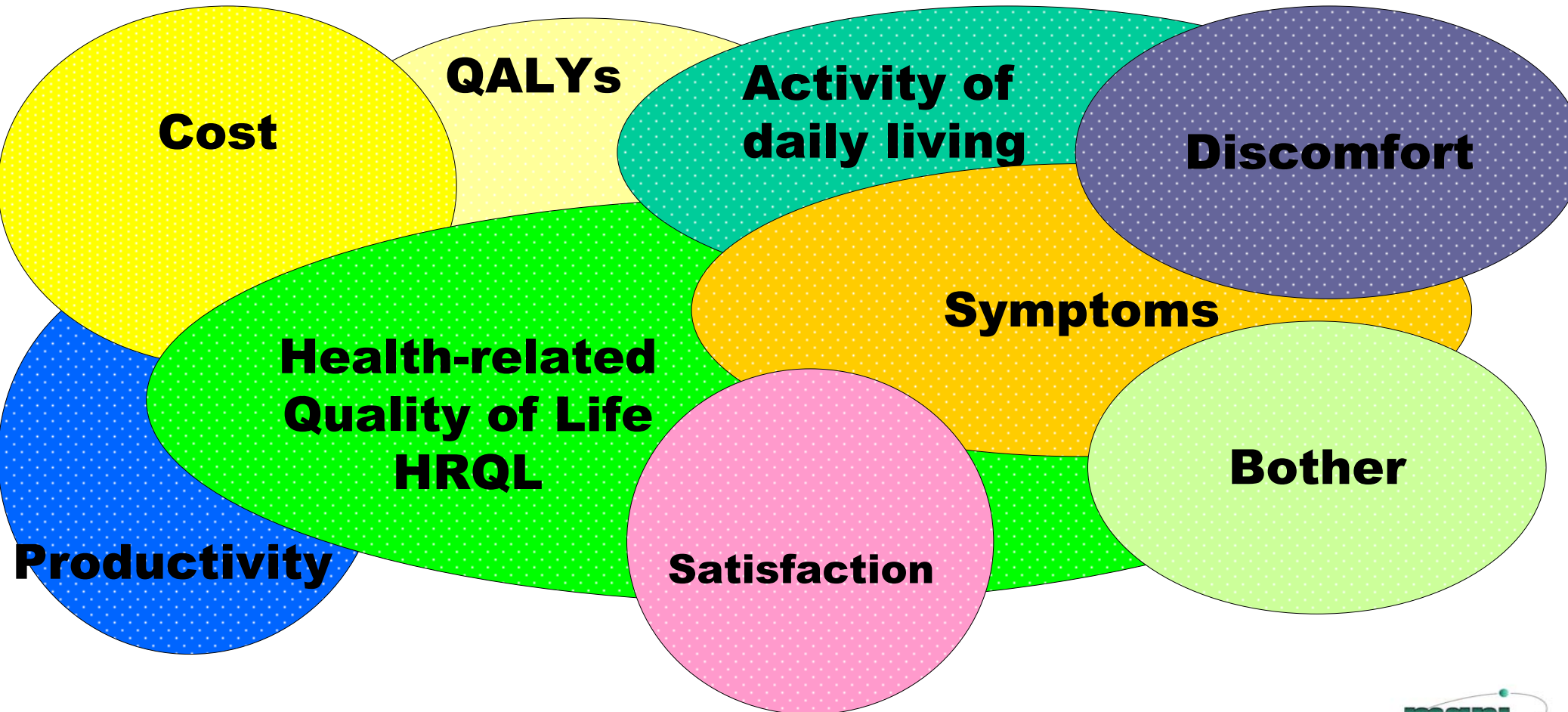
“A multidimensional construct”



**PRO** “The patient’s report of a health condition and its treatment”



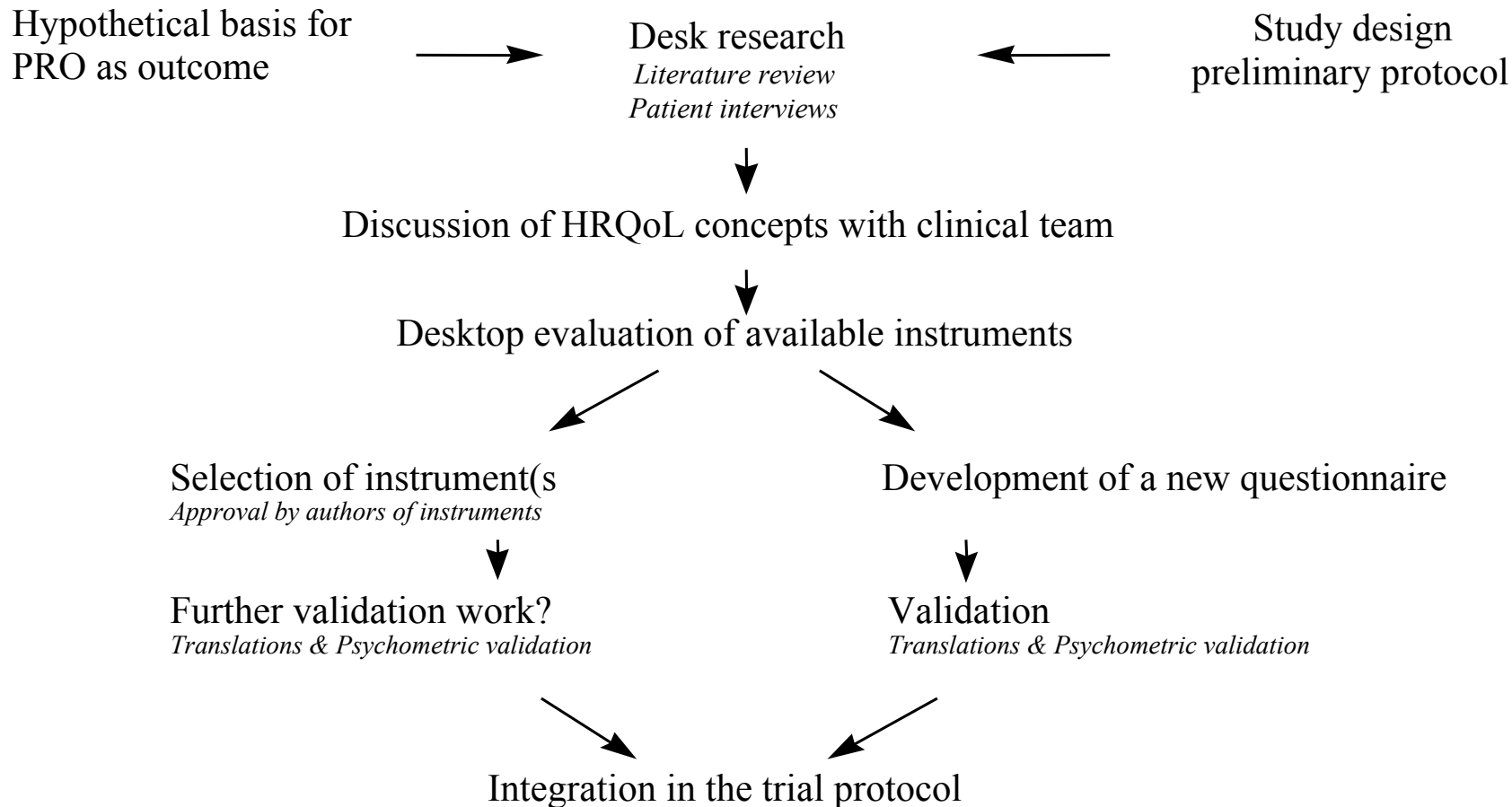
# Patient Reported Outcomes: Concepts?



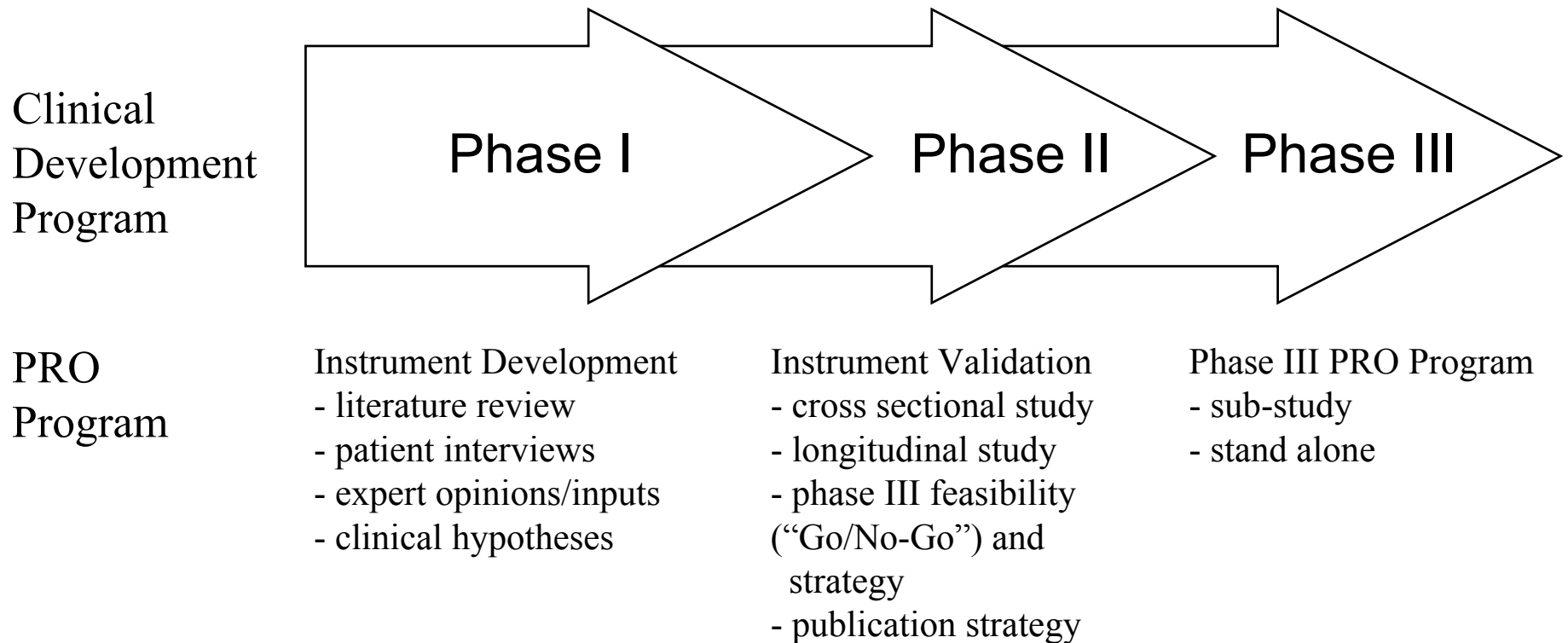
# Reasons for Conducting PRO Studies

- Improved PRO benefits over alternative treatment may assist regulatory strategies
- Demonstrates value in patient outcomes for treatment expenditures
- Provides clinicians and patients with more complete product information

# Steps in the development of PRO strategy



# An 'Integrated' approach incorporating the design and validation of PRO measures into overall clinical development activities





# Clinical Trial Design

How it can impact results

# Things to consider

- PRO hypotheses
- Chosen questionnaires
- Modes of administration
- Timing of assessments
- Training of investigators
- Incorporation into protocol
- Development of analysis plan

# PRO hypotheses

- PRO domains impacted by disease
- PRO domains impacted by product
  - positive/negative effects
  - equivalence
- Keep in mind the inclusion/exclusion criteria
- Hypotheses will aid in the selection of an appropriate questionnaire

# Chosen patient-reported questionnaires should be

- Relevant to the patient trial population
- Clear and easy to understand
- Reliable, valid and responsive
- Have a relevant recall period
- Available in local languages (or can be translated appropriately)
- Easy to interpret

# Developing or Adapting an instrument: Prerequisites

- Relevance of quality of life to clinical scenario
- Absence of existing valid and appropriate measures
- Feasibility/favourable logistics of qualitative research

# Psychometric Analysis

- **Acceptability**
  - missing data
  - descriptive statistics
- **Scaling assumption**
  - item-item correlations
  - item-scale correlations
  - factorial/multitrait analysis
- **Reliability**
  - reproducibility
  - internal consistency (Cronbach's alpha)
- **Validity**
  - content validity
  - criterion/construct validity
  - clinical validity
- **Sensitivity**
  - discriminative power
  - responsiveness over time

# Modes of Administration

- Respondent
  - Patient
  - Proxy (spouse, carer, parent, clinician, nurse)
- Type of questionnaire
  - Self-administered
    - Paper/pen (self-administered)
    - Palm-pilot and other computer administered
  - Interview-administered
    - By phone
    - Face-to-face

# Timing of assessments

- Don't expect QoL improvement if there is no clinical improvement or if major AE
- Is trial long enough to see PRO improvement?
- Timing of when benefits and AE occur should be taken into account
  - If AE occur in W4 and dissipate followed by benefits by W6, when should you assess?
- Recall period in questionnaire vs timing of assessments
  - Avoid overlap: BL, 2W, 4W - 4W recall...



# Training of investigators

- Essential to train investigators and CROs on:
  - importance of PRO data capture
  - how questionnaire was selected/developed and what it contains
  - how to administer the questionnaire and what it will be used for
- Without their buy-in, risk of missing data is high

# Collection and Management of PRO in clinical trials

- No queries
- Quality checks on identification between questionnaires and CRFs only

# Implementing PRO into the protocol

- **Introduction & justification of choice of the questionnaire(s)**
- **Objectives: Primary or secondary?**
- **Timing of assessments-CRUCIAL**
  - Based on clinical, symptom and side effect hypotheses: don't expect improvements if no clinical or symptom improvements are expected or if major side effects are expected
  - Is the trial long enough to detect PRO improvements?
  - At a minimum, baseline and endpoint, though one mid-point is recommended
- **Analysis plan (usually very brief/provided as separate)**
- **Integrate into investigator/monitor meeting**
  - 15-20 minutes of instructions on how to implement questionnaires

# Analysis of PROs

# Main Issues to consider

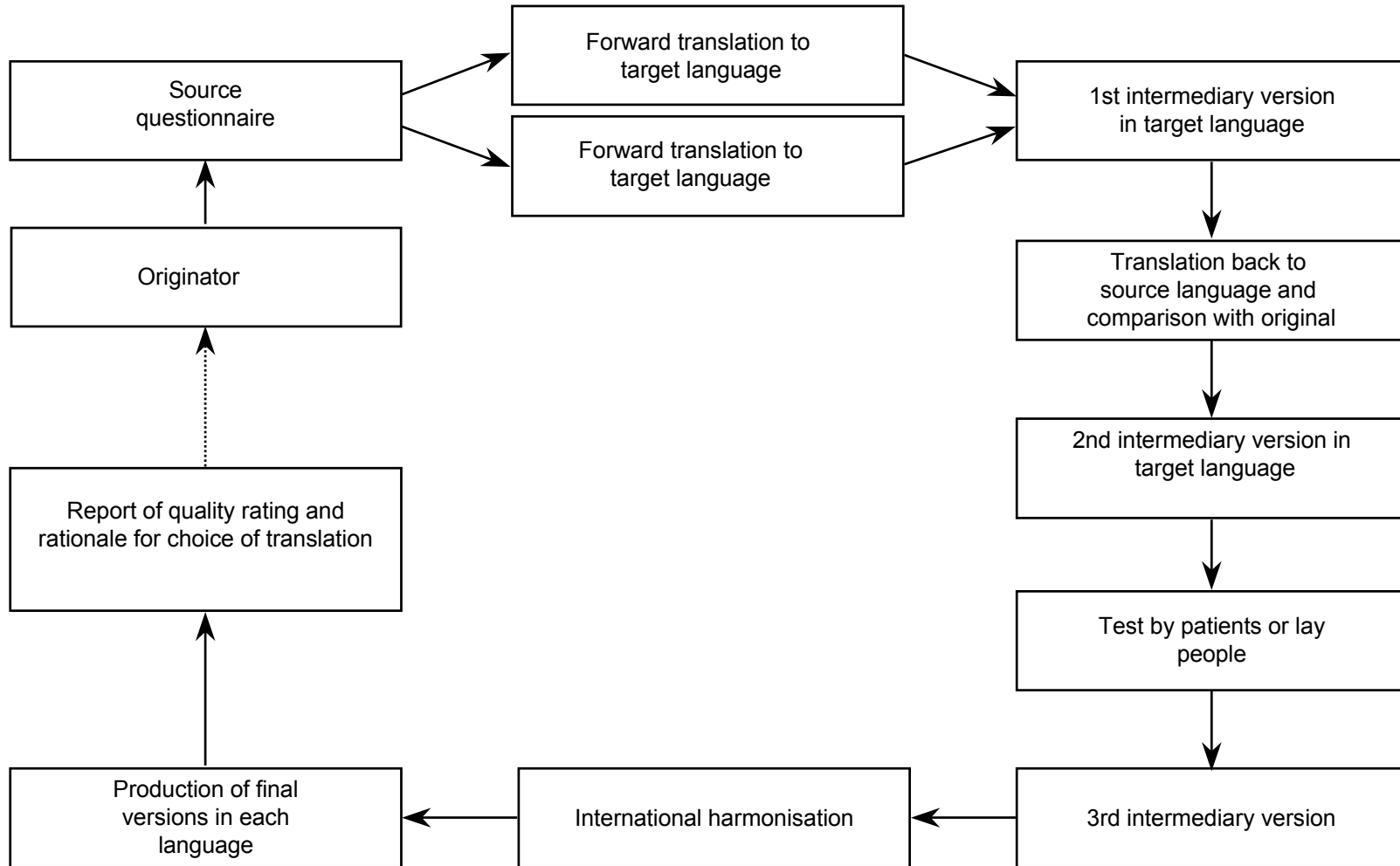
- Power calculations
- Write analysis plan prior to analysis
- Get scoring documentation ASAP
- Treatment of missing data
  - item level
  - questionnaire level
- Multiple testing
- Size of differences in scores over time
  - not just statistical significance

# What do I need to know to analyse results?

- What are the PRO hypotheses?
- What type of questionnaires did we choose?
  - What are the scoring methods?
  - Are there reference scores available to help in interpretation?
- Is the questionnaire psychometrically valid in our clinical trial population?
- What type of missing data do we have (by treatment)?
  - How will we handle missing data?
- How are we controlling for multiple endpoints/tests?
- What were the clinical results?
  - Do your results make sense in line with clinical findings?

# **Cultural adaptation of PRO Questionnaires**

# Cross-cultural Adaptation





# Proposed check list for psychometrics

*Mandatory for the original version*

*For translated version*  
*Mandatory Recommended*

- |                               |     |     |
|-------------------------------|-----|-----|
| ■ Construct Validity          | +   |     |
| ■ Internal consistency relia. | +   |     |
| ■ Score distribution          | +   |     |
| ■ Clinical validity           |     | +   |
| ■ (Concurrent validity)       |     | +   |
| ■ Test-retest reliability     | (+) | +   |
| ■ (Responsiveness over time)  |     | (+) |

# Pooling Data

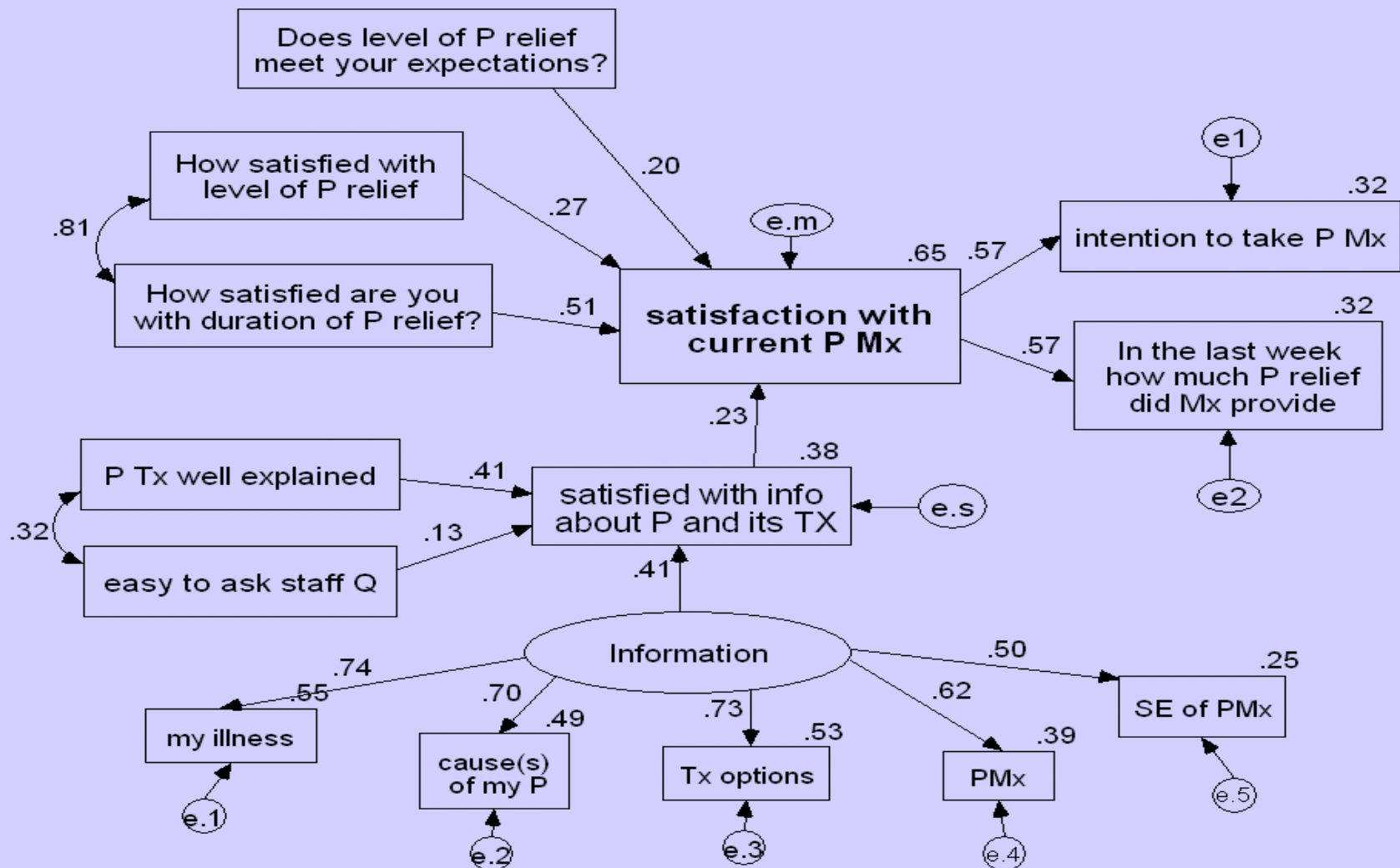
# **Patient Reported Outcomes (PRO) questionnaires in international trials : key questions**

- Are the different linguistic versions conceptually and linguistically equivalent and are they applicable to each target country?
- Can I analyse treatment effect on PRO using pooled data?
- How cultural differences impact analyses?
- How can one address the appearance of a strong “response signal” in one region and the absence of any signal in another region within the same multinational trial?
- What are Health authorities requirements?
- What is accepted?

# Available methods to assess structural validity

- “Classical” psychometric methods
  - Principal Components Analysis (with factor rotation)
  - Multi-trait analyses (based on item-scale correlations)
- Modern psychometric methods
  - Confirmatory Factor Analysis / Structural equation modeling
  - Rasch model / Item Response Theory (probabilistic approach)

# Indicators of satisfaction with medication and intention to comply with treatment



# Analysis of international CT PRO data: Recommendations

- Describe acceptability (MD) and score distribution at country level
- Test structural validity at country/language version level using ad-hoc or baseline CT data (prior unblinding)
- Address cross-cultural equivalence: Rasch and CFA
- Assess criterion (clinical/known groups/concurrent/predictive) validity and responsiveness to change over time at country level
  - may be problematic due to small sample sizes

# Analysis of international CT PRO data: Recommendations

- Analyse treatment effect on PRO on pooled data if at least structural validity in each language version is satisfactory.
  - If not, analysis at country level should be considered.
- The analysis plan (finalised prior unblinding) should describe how data are going to be analysed and specify the decision rules to include (or not) a country in the pooled analysis

# Prerequisites for a successful international trial using a PRO measure

- Clearly identifiable original instruments
- Cross-culturally acceptable concepts/Cross-culturally valid language versions
- Psychometrically comparable data
- Consistent understanding of PRO evaluation by users (drug companies, regulatory authorities, clinicians)



# Criteria for success

- Choose a specific instrument
- Set up clear PRO hypotheses
- Involve the clinical/marketing teams in the definition of PRO assessment strategy
- Integrate clinical and QoL monitoring
- Relevant timing of assessments and relevant reporters/modes
- Set your objective and stick to it when publishing the results

# Concluding Remarks (1)

- Start to think about PRO **early** in the drug development process in order to budget resources (time/money).
- Go to the patients to find out if PRO is affected before deciding to assess PRO. Go to clinicians to find out if patients' PRO will sway treatment decisions.
- Assess product/competitor profiles and trial protocol when making decisions
- Assess available instruments for reliability, validity, responsiveness. If acceptable, try to use an available instrument to maximize resources.
- A generic/disease specific approach is often the best method to

# Concluding remarks (2)

- Ascertain comprehensiveness, responsiveness & interpretability.
- Keep interpretation in mind when designing the assessment strategy
- Remember audience needs when reporting results.